

Natl Med. Res. Planning&Placement**National Republican Congr Comm/ Issue**
 Submission Number 261 Issue 2

815 Slaters Lane

Alexandra VA 22314



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	5740	Campaign Ref.:	E:120816009
Buyer:	Comm/ Issue	Sales Rep.:		Order Ref.:	HRP Washington, DC
Schedule Dates:	..	Weeks:	155 /426 /3013	Business Type:	06281579 POLITICAL
Est./PO Number:	09/24/12 to 10/07/12	Contract type:	2	Business Category:	Transactional
Associated Copies:	No				

Product:	Nrcce	Booking Group:	WNCN
Demographic:	(L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/24	10/01	Total
1	M-F 1237a ET / 1137p CT Late NightF..	04		65	Nbr of Spots	1			1
2	M-F 5p Judge JudyF..	03		210	30 Comme				1
3	M-F 7p NewsF..	04		250	30 Comme				1
4	M-F 1237a ET / 1137p CT Late Night M.....	03		100	30 Nbr of Spots	1			1
5	M-F 530p Judge Judy M.....	03		250	30 Comme				1
7	Sat 1130p ET / 1030p CT Saturday Night LiveS.	04		900	30 Nbr of Spots	2			2
9	Sat 7a Today ShowS.	02		250	30 Comme				1
10	Sun 6p NewsS	02		350	30 Nbr of Spots	1			1
11	M-F 1237a ET / 1137p CT Late NightT...	03		100	30 Nbr of Spots	1			1
Weekly Totals:							8	11	19
Total Spots/Ord Spots)							1	1	1
Closed PR									

Local

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Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06281579
Est./PO Number:	06281579	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total
12	M-F 5p Judge Judy ...T...	03	250	30 Comme	Nbr of Spots	1	1
14	M-F 1237a ET / 1137p CT Late Night .T.....	03	100 250	30 Comme	Nbr of Spots	1	1
15	M-F 5p Judge Judy .T.....	03	250	30 Comme	Nbr of Spots	1	1
17	M-F 1237a ET / 1137p CT Late Night .W....	03	100 250	30 Comme	Nbr of Spots	1	1
18	M-F 530p Judge Judy .W....	03	250	30 Comme	Nbr of Spots	1	1
19	M-F 7p News .W....	03	30 Comme	Nbr of Spots			
20	Sat 7p News ...S.	04	175 30	Nbr of Spots Comme	1	1	
21	M-F 7p News .T.T... Isolations: W/C 09/24 MTWTF..	02	575 30	Nbr of Spots Comme	2	2	
22	M-F 1p Days Of Our Lives .TWT...	05	90 30	Nbr of Spots Comme	1	1	
Weekly Totals: (Total Spots/Ord Spots)				8	11	19	
Closed PR					1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	M-F 7p News	:30 Commercial	10/01/12	Closed Pre Emtion	310.00	No Makegood / Credit	0000000000	E:120816009

Local

Grand Totals:

	Month 9 Weeks: 5 09/24	Month 10 Weeks: 4 10/01
Spots	19	8
Cost	5740	3100

Grand Totals:

	Spots:
Gross Total:	19
Commission:	5,740.00
Net Total:	861.00
	4,879.00

Local

REP HEADLINE# 6281579 TRF# E:120816
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP *CHANGES** SEP28/12 15.48 ***WNCN-TV***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6281579

PRDCT NRCC IE EST#3013 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE SEP28/12 15.48

REP: REVISION

M1 APPROVED

TTL SAME

PLS CNF

THANKS, MICK

STA: * * * PLS SEE M1 FOR RATE REVISIONS PER STEVE W/O 10/1***

PLS REVISE ASAP

THX, CHERYL 9/28

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

NRCC IE

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE# : : : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3013
AGENCY PRODUCT CODE = 426

6 S 700P-730P 30 \$310.00 10/1 10/1 0 MON 0
PROGRAM : NBC-17 NEWS-7
CON COM1: NBC-17 NEWS-7

13 S 700P-730P 30 \$310.00 10/4 10/4 0 THU 0
PROGRAM : NBC-17 NEWS-7
CON COM1: NBC-17 NEWS-7

REP HEADLINE# 6281579 TRF# E:120816
MOD# 0 : ITINAPPCOVERD PTV #1 444

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP28/12 15:48

REP HEADLINE# 6281579 TRF# E:120816
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP28/12 15.48
CHANGES *** WNCN-TV ***

REP HEADLINE# 6281579
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 703-516-9680 AUG15/12 17-5 *** WNCTV ***

ADV # _____ ADV. NAME ISS/NRCC-IE

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

CONTRACT # 6281579

ORDER # _____

PRDCT NRCC IE EST#3013 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED DATE AUG15/12 17.51

REP: NEW ORDER

TTL 5740 @ 20X

PLS CFM

THANKS, MIKE FOR MICK

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

:	LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAY	:	TOTL:	:	SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:		:			

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3013

AGENCY PRODUCT CODE = 426

1	1235A-135A	30	\$65.00	9/28	9/28	1	FRI	1
2	500P-530P	30	\$210.00	9/28	9/28	1	FRI	1
3	JUDGE JUDY	JUDGE JUDY						
	PROGRAM : CON COM1: J FALLON-NBC<							
	PROGRAM : CON COM1: J FALLON-NBC<							
	PROGRAM : CON COM1: NBC-17 NEWS-7	NBC-17 NEWS-7						
	PROGRAM : CON COM1: NBC-17 NEWS-7	NBC-17 NEWS-7						

MW
8/16

REP HEADLINE# 6281579
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9639 FAX# 703-516-9680
CREDIT ADVISORY : AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

O
AUG 15 / 12 17.5
*** WNCN-TV ***

REP HEADLINE# 6281579

REP: TEL# 703-516-9399 FAX# 703-516-9688
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

O
AUG 15 / 12 17-5
*** WNCGN-TV ***

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

J. Full 703-463-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title